



eNewsletter Services

CK Golf has helped many golf courses and other businesses with eNewsletter development, training and strategies. We can help you **build your database** and then create and send engaging emails to your customers. We can show you how to convert your newsletters into more customers and more **sales leads**.

- We will help you set goals and create an internet marketing plan.
- We create newsletter templates that fit with your company's brand and messaging.
- You will learn how to review your email statistics.
- You will learn how to use your internet marketing tools to generate sales leads.

You will get:

- Three hours of training to learn how to use newsletter technology and how it can be used as a revenue generation tool.
- On call services (by phone or email) for 90 days from the completion of the training sessions to monitor the use of the email tools, to provide feedback and to answer any staff questions.
- Future follow up training or coaching at discounted rates.

Fee: \$750 (plus GST) - training provided in 3 x 1 hour phone calls.

(Does not include newsletter service fees for the service of your choice).

Don't have the Time? Use Our Services for both eNewsletters & Social Media.

- We will send your monthly eNewsletter and special mid-month newsletters as needed.
- We will post, monitor and engage on two of your social media platforms.
 - Minimum commitment for this program is 6 months (due to the time required to get to know your facility and build the platforms). After 6 months, commitment can be made in 3 month blocks.

Fee: \$750 per month (includes newsletters and two social platforms. More platforms can be added.)

(Does not include newsletter service fees for the service of your choice).

Call 604-506-2226 or email Jeff (jeff@ckgolf.ca)
for more information.